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| Faculty of Engineering and Technology | | | |
| Ramaiah University of Applied Sciences | | | |
| Department | CSE | Programme | B.Tech |
| Semester | 5th | Batch | 2018 |
| Course Code | 20CSC309A | Course Title | Cost Estimation and Economics in CS |
| Course Leader(s) | Ms. Sunita Chakraborty | | |

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| Sections | Marking Scheme | |
| Max Marks | First Examiner Marks |
|  | A1.1 | Identify the problems of the firms the Entrepreneur had to face during the crisis time period. | 3 |  |
| Part A | A 1.2 | Explain the ways an Entrepreneur has to balance the demand and supply of goods with the price changes in the crisis. | 4 |  |
| A 1.3 | Mention five challenges faced by the Entrepreneur to maintain the demand and supply of goods in the market. | 5 |  |
| A 1.4 | Recommend three appropriate ways to overcome the problems of demand and supply of goods in the market in the crisis of the economy. | 3 |  |
|  |  | **Part-A Max Marks** | **15** |  |
| Part B.1 | B 1.1 | Mention 5 ways in which the modern customers are more satisfied with online shopping | 5 |  |
| B 1.2 | Explain the measures taken by the business people to make online shopping more attractive. | 3 |  |
|  | B1.3 | Discuss the problems faced by the customer on online shopping. | 3 |  |
|  | B1.4 | Explain any two measures taken by the business people to improve the transaction of goods through online. | 4 |  |
|  |  | **B.1 Max Marks** | **15** |  |
| Part B.2 | B 2.1 | Differentiate between Fiscal Deficit and Primary Deficit .Calculate the Fiscal and Primary Deficit. | 2 |  |
| B 2.2 | Draw a graphical presentation between Basic, College, Parent, Homeowner and Senior Worksheets. | 3 |  |
|  | B2.3 | Compare the data analysis and give reasons which level of people are balanced. | 3 |  |
|  | B2.4 | Mention four measures to reduce the debt. | 2 |  |
|  |  | B.2 Max Marks 10 | **10** |  |
|  | B3.1 | Introduction of the articles | **2** |  |
|  | B3.2 | Content of the article | **4** |  |
|  | B3.3 | Proficient to justify the articles | **3** |  |
|  | B3.4 | Conclusion | **1** |  |
|  |  | B3 Max Marks 10 | **10 Marks** |  |
|  |  | **Total Marks** | **50** |  |

Please note:

1. Documental evidence for all the components/parts of the assessment such as the reports, photographs, laboratory exam / tool tests are required to be attached to the assignment report

in a proper order.

1. The First Examiner is required to mark the comments in RED ink.
2. The marks for all the questions of the assignment have to be written only

**Assignment**

**Instructions to students:**

1. The assignment consists of 4 questions: Part A – 1 Question, Part B -3 Questions
2. Maximum marks is 50
3. The assignment has to be neatly word processed as per the prescribed format.
4. The maximum number of pages should be restricted to **20**.
5. **Submission Date:11.01.2021**
6. **Submission after the due date is not permitted.**
7. **IMPORTANT**: It is essential that all the sources used in preparation of the assignment must be suitably referenced in the text.
8. Marks will be awarded only to the sections and subsections clearly indicated as per the problem statement/exercise/question

**Preamble**

This course is designed to expose the students to the basic principles of microeconomic theory. Students are given an introduction to supply and demand and the basic forces that determine equilibrium in a market economy. Further, it introduces a framework for learning about consumer behavior and analyzing consumer decisions. The students understand the behavior of the different market.

**Part -A (15 marks)**

**Preamble** Demand and Supply

Interview an Entrepreneur; Prepare lists of questions that needs to be asked at the time of interview. Make a video of the interviewed session.

Questions are based on the following situations

* Problems faced by the Entrepreneur during the crisis
* Find the different ways they have handle the flow of demand and supply of goods due to price changes
* Know what were the challenges they had to face during the crisis
* Recommend the ways and means to overcome the problems

**Part B (35Marks) B1 Articles**   **15 Marks**

Read the given article and answer the following questions:

Online Shopper Behavior: Influences of Online Shopping Decision

B2. Calculate a) Fiscal deficit and (b) Primary deficit from the following: 10 Marks

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| Particulars | (₹in crores) |
| Revenue Expenditure  Borrowings  Revenue Receipt  Interest Payment | 70,000  15,000  50,000  25% of Revenue Deficit |

B3.1 Write an Article based on the following topic **10 Marks**

* Productive Entrepreneurs and innovation will invigorate job opportunities and increase production in the present situation

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